

VON ALBRECHT & ASSOCIATES



X

four™
CRAFT VODKA

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WHO ARE WE?



VonAlbrecht & Associates was founded in Vancouver by Marcus VonAlbrecht in 2005 after he received the title "Chef of the Year" and used that experience to source out quality wines and spirits to import. In 2010 he established XFour Craft Vodka, his own line of four times distilled, premium quality vodka.

XFour Handcrafted rye and corn vodka won a gold medal in Los Angeles in 2012 at the SIP International Spirit Competition. The follow up variety, XFour Xoxolat Chocolate Martini also picked up a gold medal in 2012. XFour Bremner Blueberry Infused Vodka was a creation of Marcus and Terry Bremner, of Bremner Foods, and won a bronze in 2013.

The VonAlbrecht & Associates portfolio includes many outstanding quality spirits. Outstanding single casks of

single malt whiskies are picked, bottled and offered in very limited numbers to their markets.

With the expansion to Alberta in 2012, and Manitoba, California, Florida and Quebec in 2013, VonAlbrecht & Associates formed partnerships with existing companies that had a proven track record of success.

The company mission to provide quality products and services to its customer base extends throughout its international network.

PROFILE

GLOBAL BRAND BUILDERS

With its XFour brands, VonAlbrecht & Associates are continually improving their understanding of market dynamics, working with

their partners to insure brand growth and recognition in the marketplace, both in-store and in commercial operations.

ENTREPRENEURIAL SPIRIT

In 2007, Marcus Von Albrecht created MAVA Foods, a sister company to VonAlbrecht & Associates. MAVA Foods uses local fresh ingredients without preservatives for several very successful lines of retail meal solutions. Their success is due

to a commitment to the brands and close relationships with their customers.

With its new private bottling of single malt whiskey for clubs, VonAlbrecht & Associates is at the forefront of the Industry.



OUR DISTINCTIVE APPROACH

INNOVATIVE SALES AND MARKETING

Throughout both companies the main marketing plan is to get the products into the mouth of the consumer through participation of in-store tasting programs,

trade shows and support of local public events. Being a relatively small company, VAA is able to make market changes quickly to fulfill customers' needs.

MAJOR EVENTS

VonAlbrecht & Associates participates in:

- New product salons – BC and Alberta – International Vintners and Spirits Association (IVSA)
- Government and private liquor stores tastings
- HopScotch Kelowna and Vancouver, Victoria Whiskey Festival, International Wine Festival, Cornucopia, Eat Vancouver, Chocolate Festivals

CHARITY SUPPORT

Alzheimers, Drive for the Cure, Ovarian Cancer, Crisis Center and a variety of other local groups. Chef Marcus VonAlbrecht is auctioned

off for various charities to prepare a one of a kind dinner experience for up to 10 couples per dinner, raising upwards of \$20,000.



XFOUR HANDCRAFTED VODKA

XFour is a pure spirit with no additives, preservatives or sugars. Made of only Canadian grown corn, rye and glacier fed water from British Columbia's interior; this handcrafted vodka is as clean and natural as its surroundings. XFour is quadruple distilled and filtered three times through charcoal followed by triple filtration.

AROMA: Fresh & aromatic with hints of anise and fruit.

FINISH: A sustained, smooth, long-lasting finish.

Reviews

"A lovely sipping or shooting vodka. Don't glom it up with anything else; there's nothing better alongside a plate of pickled herring, sashimi, Parma ham, smoked salmon, or, well, you can extend the list forever. A very slight, very fresh aroma reaches the nose— there's a rumour of anise there. It's crystal clear, deft, and delicate with a very long, smooth, no-burn finish. It acquits itself as one of the crispest, cleanest vodkas currently available here. Mine lives in the freezer. It's well worth a special search to get this local beauty."

Jurgen Goth – April 2011

Product: Handcrafted Vodka

+ 139147 | 40% alc./vol. (6)

Award: Gold, SIP International Vodka Competition 2012

Vodka base: corn & rye

Country of Origin: British Columbia, Canada

Water Source: glacier fed

Bottle Size: 75 cl bottles

"Aromas of liquorice and citrus, I only taste and spit so don't be offended" Upon tasting Jim finishes the glass with one big swallow remarking "this can't be vodka because it's too smooth. It is the best vodka I have tasted to date"

Jim Murray - January 2011
Victoria Whiskey Festival



XFOUR BREMNER'S BLUEBERRY INFUSED VODKA

XFour brands are made with natural ingredients. Each bottle contains two thirds of a pound of fresh blueberries and our four times distilled XFour handcrafted vodka.

Bremner's Farm is a world leading provider of blueberry juice from Ladner, BC and their products are found in twelve countries around the world.

AROMA: Fresh & Aromatic with Hints of Anise and the taste of fresh picked blueberries.

FINISH: A sustained, smooth, long-lasting finish which boldly showcases the complexity and quality of the unique characteristics highlighted above.



Product: Blueberry Vodka

+ 788976 | 40% alc./vol. (6)

Award: Bronze, SIP International Vodka Competition 2013

Base: vodka base: corn, rye & fresh blueberries

Country of origin: British Columbia, Canada

Water source: glacier fed

Bottle Size: 75 cl bottles



XFOUR XOXOLAT CHOCOLATE MARTINI

XFour Handcrafted Vodka paired with Xoxolat, one of Vancouver's top chocolatiers, to make a smooth, deliciously decadent chocolate vodka martini.

Introduced in 2009 as a decadent liquid dessert, this artfully crafted Chocolate Vodka Martini delivers a sophisticated Dutch cocoa flavour with a delicious bittersweet coffee taste from extra strength cocoa powder and espresso, complemented with a delicate hint of vanilla and honey, for a long, silky finish.

XFour Xoxolat Chocolate Martini is handcrafted in small batches through a unique method, using only natural ingredients and Xfour

premium vodka, insuring that this delectable treat actually tastes and smells exactly as the name suggests: like a rich chocolate martini!

Perfect for any occasion, just pour and drink!



Product: Chocolate Martini
 + 197681 | 12.5% alc./vol. (6)
Award: Gold Medal For Canada, 2012 Sip International Spirit Competition, LA, California
Base: XFour Vodka, extra strength cocoa powder, honey, espresso, & vanilla
Country of origin: British Columbia, Canada
Water Source: Glacier Fed
Bottle Size: 75 cl Bottles



PERCY'S OLD FASHIONED LEMONADE INFUSED VODKA

XFour brands are made with natural, fresh ingredients. Each bottle contains fresh squeezed lemons, organic honey and XFour handcrafted vodka. Great-grandfather Percy passed down his family's lemonade recipe and we added XFour handcrafted vodka, creating a new household classic.

AROMA: Fresh & aromatic with hints of clover and the taste of fresh squeezed lemons and organic honey.

FINISH: A sustained, smooth, long-lasting finish which boldly showcases the complexity and quality of the unique characteristics highlighted above.



Product: Vodka Lemonade
 + 526467 | 35% alc./vol. (6)
Award: Gold, Alberta Beverage Competition 2014
Base: Vodka base: corn, rye & fresh lemons, organic honey
Country of origin: British Columbia, Canada
Water Source: Glacier Fed
Bottle Size: 75 cl Bottles



XFOUR'S LATEST OFFERING - CRAFT VODKA COOLERS

PERCY'S LEMONADE

XFour™ brands are made with natural ingredients and contain no preservatives, glycerines or emulsifiers making them a better choice for you.

Each can contains carefully selected lemons, honey and four times distilled XFour handcrafted finest premium vodka.

Percy's Old Fashioned Lemonade is made from a family recipe passed down by Great Grandfather Percy who made it regularly to quench the thirst of his friends while sitting in the hot English sun.

Made with water from British Columbia's interior; this handcrafted drink is as pure and natural as its surroundings.

Completely free of any additives or sweeteners, Percy's Old fashioned lemonade is a refreshingly clean and smooth beverage made with natural ingredients.

AROMA: Fresh & aromatic, full of lemon with hints of honey and clover.

PALATE: Full bodied: an initial touch of sweetness, followed with a mouth full of freshness.

FINISH: Satisfying, clean, your taste buds are tingling with honey and lemons.

Product: Refreshment Beverage + 636068 | 7% alc./vol.

Base: Corn, rye and fresh lemons, honey

Country of Origin: British Columbia, Canada

Ingredients: All natural

Strength: 7%

Bottle Size: 355 cl

Bottles/Case: 4 x 6

PERCY'S PUNCH

XFour™ brands are made with natural ingredients and contain no preservatives, glycerines or emulsifiers making them a better choice for you.

Each can contains carefully selected lemons, honey, blueberries, ginger, mint and four times distilled XFour handcrafted finest premium vodka.

Percy's Punch is made from a family recipe passed down by Great Grandfather Percy who made it regularly to quench the thirst of his friends while sitting in the hot English sun.

Made with water from British Columbia's interior; this handcrafted drink is as pure and natural as its surroundings. XFour is distilled four times and filtered through charcoal.

Completely free of any additives or sweeteners, XFour Percy's Punch is a refreshingly clean and smooth beverage made with natural ingredients.

AROMA: Fresh & aromatic, full of lemon with hints of mint, blueberries, ginger, honey and clover.

PALATE: Clean, fresh and exciting with a well balanced combination of ginger and fresh mint followed by sweet honey and lemon.

FINISH: Satisfying, clean, your taste buds are tingling.

Product: Refreshment Beverage + 794107 | 7% alc./vol.

Base: Corn, rye, fresh lemons, blueberries, ginger and mint leaves

Country of Origin: British Columbia, Canada

Ingredients: All natural

Strength: 7%

Bottle Size: 355 cl

